

# **Deal Flow Predictor**

Our quarterly prediction of future trends in the global M&A market

Forecast of global M&A activity through Q4 2022

## Contents

Overview4	
Global Forecast5	
The State of Private Equity Amid Global Economic Turbulence19	
About SS&C Intralinks	
Deal Flow Predictor23	

EDITOR'S NOTE



**Brian Hwang** 

Director, Strategic Alliances &

### Pre-Announced Global M&A Activity in Q4 2022: Market Pulse Check

After a relatively flat global growth period in early-stage mergers and acquisitions (M&A) deal volume since Q3 2021, Q2 2022 saw a resurgence in pre-announced M&A activity. While the quality of assets, financing challenges and global geopolitical issues are certainly impairing the economic landscape, from our vantage point the markets have been unyielding in utilizing inorganic strategies to face these challenges.

Since Q2 2021, we began to see moderate, but nominal levels of decline in early-stage volume in succeeding quarters, with the confluence of ongoing challenges coming to a head in Q1 2022. Our global forecast for Q4 2022 M&A volume is a neutral outlook compared to Q4 2021, with a growth range toward the flat or nominally negative end of the floor. This should be kept in perspective: Q4 2022 volume is anticipated to surpass Q4 2020 volume by low double digits. Global volume on a quarterover-quarter (QoQ) basis (Q4 announced vs. Q3), is forecasted toward the higher end of our overperform outlook.

These proprietary insights into early-stage activity flowing through our global deal desks give us confidence that dealmakers worldwide are aggressively taking growth positions and taking advantage of exit opportunities. Inflation and financing issues probably rise to the top in terms of deal challenges. Borrowing costs are taking a tight toll on acquirers, and strategics relying on credit facilities for dayto-day cash flow requirements are equally

#### EDITOR'S NOTE

tightening spending and growth requirements that may make exits and synergy plays more attractive in the current environment. Sponsors with locked-in capital commitments are also being aggressive actors in this environment, with dry powder at par with historical levels through the end of last year.

What we will keep a keen eye on through the coming quarters is the quality of assets coming to market and the resulting valuations that will certainly face more contest than the trailing 24 months. We are anticipating that current conditions are geared toward favoring acquirers, with many assets that experienced significant to material growth during the pandemic facing stagnating headwinds in this inflationary environment.

Sellers are lining up to sell assets at a recordkeeping pace this quarter – let's see if the buyers are biting, and if so, how are exit multiples and premiums impacted through this harsher financing landscape.

Next up:

Overview

# Overview

### **IPOs and Restructuring**

Early-stage initial public offerings (IPO) volume was significantly impaired against 2021 globally. While we saw pockets of strength on a QoQ basis in Asia Pacific (APAC) and Europe, the Middle East and Africa (EMEA), catching the tail of 2021 was a hard feat to follow. All regions saw double-digit negative movement on a quarter-over-quarter-yearly (QoQY) basis.

Restructuring and bankruptcies were also down globally QoQY outside of North America (NA). NA did not establish moratoriums or regulatory pillars that minimized bankruptcies through the COVID-19 pandemic, and we are seeing a resurgence in distressed M&A/ bankruptcy filings through our global deal desks QoQ and QoQY.

IPO	ϘοϘϒ	QoQ	Bankruptcy/Restructuring	ϘοϘϒ	ϘoϘ
Asia Pacific	-17%	26%	Asia Pacific	-62%	67%
Europe, the Middle East and Africa	-47%	50%	Europe, the Middle East and Africa	-69%	97%
Latin America	-78%	-60%	Latin America	-95%	-98%
North America	-85%	-42%	North America	117%	86%

\* We are not providing any volume-forecasting guidance for IPOs or bankruptcies. Our data is only

reflective of pre-announced IPO and bankruptcy deals that come to us for pricing.

# Global Forecast

Our global M&A forecast for Q4 2022 is neutral QoQY and expected to overperform QoQ. A strong rebound in pre-announced market activity in Q2 is anticipated to provide material uplift to global numbers. We expect these tailwinds to manifest globally, meeting previous resistance levels seen last year and materially rebounding from Q3 2022 announced volume.

	North America QoQY Neutral QoQ Overperform
	Latin America QoQY Neutral QoQ Overperform
	Europe, the Middle East and Africa QoQY Neutral QoQ Overperform
Global QoQY Neutral QoO Overperform	Asia Pacific QoQY Neutral QoQ Market perform
Rating legend         Overperform: >10%         Market perform: >5% to 10%	■ Neutral: -5% to 5%

#### Q4 2022 Global M&A Volume Forecast

Our ratings indication forecasts the range against announced Refinitiv M&A volume for the stated period.

<sup>\*</sup> Quarter-over-quarter yearly (QoQY) will be our forecast for announced M&A volume in Q4 2022 compared to the same period last year.

<sup>\*</sup> Quarter-over-quarter (QoQ) will be our forecast for announced M&A volume in Q4 2022 compared to Q3 2022.

<sup>\*</sup> Our regional highlights do not forecast announced volume but indicate deal volume as seen by SS&C Intralinks in Q2 2022 for the specific industries and deal types, compared against the stated periods.

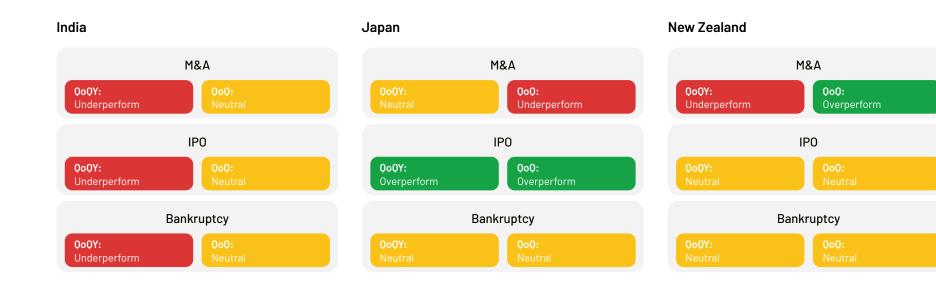
## Asia Pacific

Asia Pacific (APAC) found its sea legs through the challenging quarters and saw moderate growth in Q3 2022 compared to the previous quarter. Major markets such as China and South Korea saw signs of stabilization and overperformance compared to previous periods. Although mainland China still faces headwinds from climate, supply-chain and lockdown challenges, Q2 pre-announced activity should provide the market some confidence that acquisition opportunities are still abundant in the region's largest economy.





#### For detailed information or information on other countries in APAC, please contact your SS&C Intralinks sales rep.



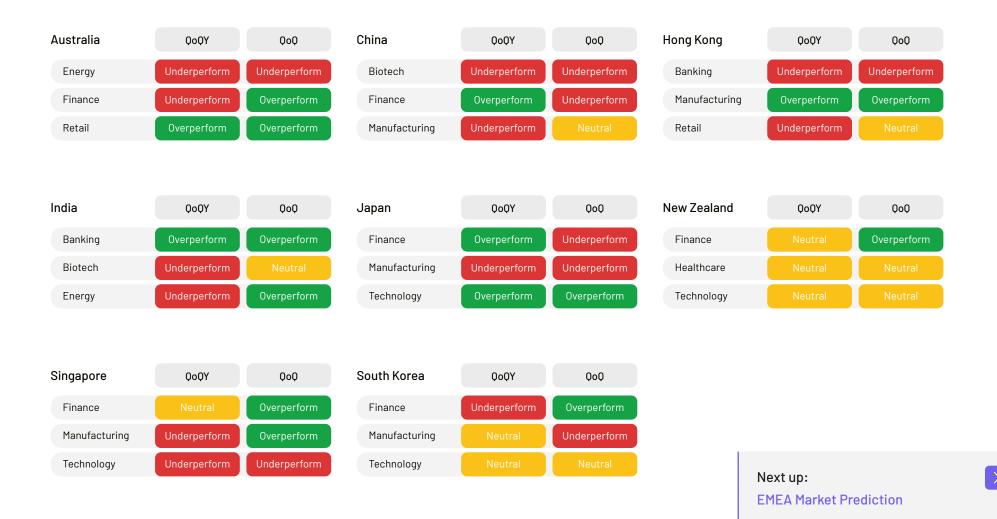
#### Singapore

#### South Korea





### APAC M&A - Key Sector Data



## Europe, the Middle East and Africa

We're anticipating moderate to neutral growth in Europe, the Middle East and Africa (EMEA) on a QoQY basis, but material growth QoQ. Like APAC, major economies found solid footing to keep or outpace previous quarters, with France and Italy leading the way. With the territory facing frontline impacts of Russia's invasion of Ukraine, the region's deal flow should provide the market confidence that dealmakers are still heavily investing in EMEA.



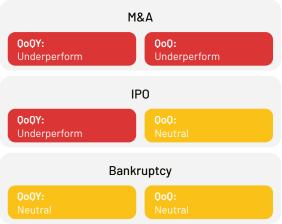


#### For detailed information or information on other countries in EMEA, please contact your SS&C Intralinks sales rep.



#### For detailed information or information on other countries in EMEA, please contact your SS&C Intralinks sales rep.

#### Sweden

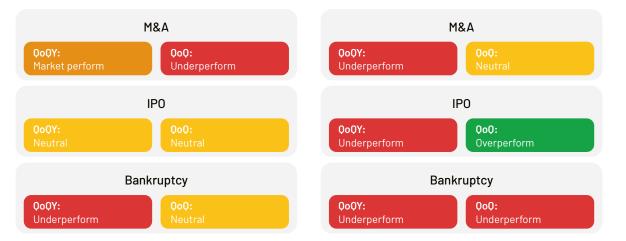


#### Switzerland



UAE

#### United Kingdom



Next up: **EMEA Key Sector Data** 

### EMEA M&A - Key Sector Data



### EMEA M&A - Key Sector Data





Next up: LATAM Market Prediction

## Latin America

Latin America saw a strong bounce back compared to early-stage Q1 activity. In Q4 2022, we're forecasting solid double-digit growth in volume compared to Q3 2022 volume. Facing multiple transitionary events this year, including Argentina's continuing debt crisis and presidential and legislative elections in Brazil and Colombia, the region still managed to follow global trends and see strong uplift in M&A activity.





For detailed information or information on other countries in Latin America, please contact your SS&C Intralinks sales rep.

#### Colombia





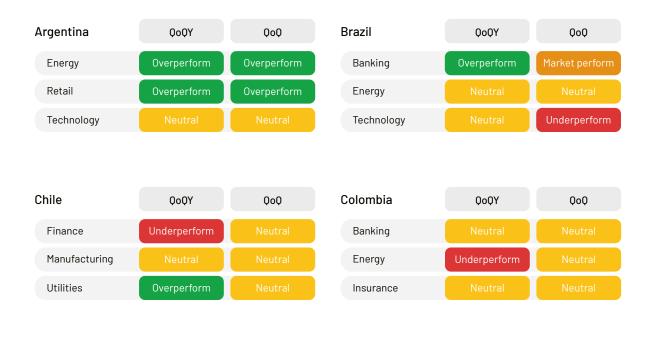


M&A

Next up: LATAM Key Sector Data

 $\geq$ 

### LATAM M&A - Key Sector Data

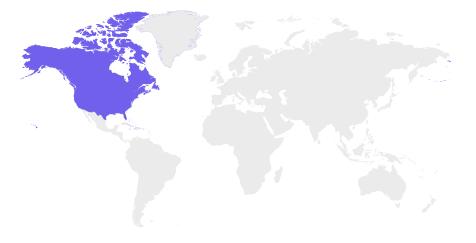


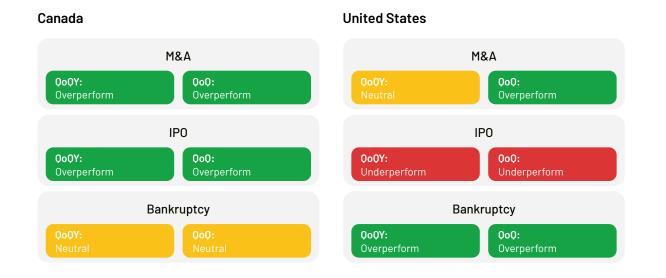


Next up: North America Market Prediction

## North America

We are forecasting a double-digit recovery in North American volume in Q4, both compared against Q3 2022 and Q4 2021. The U.S. saw a strong resurgence in Q2 which eclipsed two quarters of 2021 deal flow. Canada also outpaced volume compared to all of 2021, as Q2 saw a material uptick compared to every quarter last year as well as Q1 2022.





Next up: North America Key Sector Data

### North America M&A – Key Sector Data

Canada	QoQY	QoQ	United States	QoQY	QoQ	
Banking	Overperform	Overperform	Biotech	Overperform	Overperform	
Energy	Underperform	Neutral	Energy	Overperform	Overperform	
Retail	Neutral	Underperform	Manufacturing	Neutral	Market perform	

Next up:

The State of Private Equity Amid Global Economic Turbulence

# The State of Private Equity Amid Global Economic Turbulence

# Despite rising interest rates and the looming recession, private equity dealmaking is showing incredible resilience. But for how long?

After an initial dip in sponsor activity, as the global economy regrouped in the aftermath of the financial crisis of 2009, private equity (PE) has proven an incredibly resilient asset class amidst all the turmoil that the world has since faced.

Throughout the COVID-19 pandemic, PE funds globally have been busily engaged in originating and closing deals, while at the same time closely working with their portfolio companies on adjusting business plans to the challenges of lockdowns and the shift to working-from-home. Many were also successfully raising funds, engaging with established investors and attracting new ones.

According to Refinitiv data cited in the Financial Times, PE funds announced deals valued at a record breaking USD 1.2 trillion during 2021<sup>1</sup>. Adding to this, Josh Kosman, a writer with a longstanding career reporting on private equity, notes that in 2021, private equity firms also raised USD 387 billion for leveraged buyouts, giving them USD one trillion in money raised but still not yet invested in buyouts – meaning that new records may soon be broken<sup>2</sup>.

Coffers full of cash from recent fundraising activities and – at least until very recently – easy access to cheap debt financing, coupled with the ability to move with great speed, PE funds have increasingly been able to outbid even the most deal-experienced, savvy and acquisition-hungry corporates. There are

<sup>[1] &</sup>quot;US Trustbusters: Why Joe Biden Is Taking on Private Equity" | Financial Times

<sup>[2]</sup> Josh Kosman | Author

many stories about corporate dealmakers having to bow out of a deal once they got a whiff of private equity interest in a target. They argue that they no longer want to spend resources, both in terms of cash and time, on a transaction in which they will be outbid by a PE fund. Too many, it seems, have been burned in this high-stakes game of dealmaking.

#### That was then, this is now

However, storm clouds are brewing and more questions are being raised about how long this asset class winning streak can continue.

Since PE funds greatly rely on debt financing to fund their deals, it is fair to assume that rising interest rates will affect them adversely, particularly at the larger end of the deal spectrum that can involve significant amounts of leverage.

When this challenge was put to private equity practitioners at a recent conference, most swatted away the suggestion that it would have a significant impact on deal flow, explaining that their industry had moved away from the "pure financial engineering" approach to value creation in their portfolio companies. They indicated that they are now focused more on improving operations, broadening market reach as well as buy-and-build strategies to generate growth and returns on investment.

Is this true for all funds? Probably not. But for now, it would appear true that rising interest rates have not put a damper on activity levels. Data certainly supports the confidence expressed by practitioners.

Similarly concerning as interest rates are changes in the political and regulatory landscape in the U.S. where the Biden administration has appointed a cohort of not-necessarily pro-private-equity industry thinkers to positions that will have a significant impact on this asset class's ability to do deals in the somewhat unencumbered manner it has done in recent years.

Jonathan Kanter was appointed to head of the Department of Justice's anti-trust unit, Lina Khan as chair of the Federal Trade Commission and Tim Wu will be advising the White House on competition policy. This trio shares similar attitudes to what anti-competitive behavior should look like and is expected to change the approach to competition from the long-held mantra of "anything goes as long as consumers are not harmed" to a more interventionist stance.

Recognizing the influence that private equity has on the U.S. economy — the breadth and depth of many funds now in fact, resembles the conglomerate corporate structure they dismantled via acquisitions — many industry observers agree that regulators should be keeping a much closer eye on these new and increasingly complex industrial behemoths. SPOTLIGHT

# Conclusion

Against this backdrop, the industry remains, as always, one to watch. The opportunities for private equity to buy up corporate orphans or provide growth capital to businesses keen to grow remain seemingly limitless, even if more challenges are ahead for the industry.

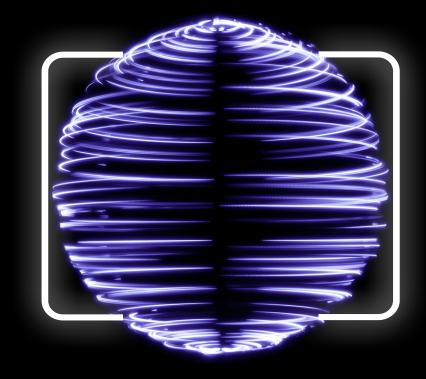
After facing many historical challenges, the industry has gone from strength to strength. We should now all have learned our lesson — private equity, with its ability to continually reinvent itself, is a force to contend with during all economic conditions.



### Reach your closest SS&C Intralinks office

intralinks.com/mylocation





# One Platform Many possibilities

**Deal**Centre<sup>™</sup> streamlines every phase of your M&A deal.

CLEAR ADVANTAGE.

intralinks.com/dealcentre

The SS&C Intralinks Deal Flow Predictor provides Intralinks' perspective on the level of early-stage M&A activity taking place worldwide during any given period. The statistics contained in this report reflect the volume of VDRs opened or proposed to be opened, through Intralinks and other providers for conducting due diligence on proposed transactions, including asset sales, divestitures, equity private placements, financings, capital raises, joint ventures, alliances and partnerships. These statistics are not adjusted for changes in Intralinks' share of the VDR market or changes in market demand for VDR services.

These statistics may not correlate to the volume of completed transactions reported by market data providers and should not be construed to represent the volume of transactions that will ultimately be consummated during any period nor of the revenue or M&A deal volume that Intralinks may generate for any financial period. Indications of future completed deal activity derived from the SS&C Intralinks Deal Flow Predictor are based on assumed rates of deals going from the due diligence stage to completion. In addition, the statistics provided by market data providers regarding announced M&A transactions may be compiled with a different set of transaction types than those set forth above.

To verify the predictive nature of the SS&C Intralinks Deal Flow Predictor, we compared the data underlying the SS&C Intralinks Deal Flow Predictor with subsequent announced deal volume data reported by Refinitiv to build an econometric model (using standard statistical techniques appropriate for estimating a linear regression model) to predict the future reported volume of announced M&A transactions two quarters ahead, as recorded by Refinitiv. We engaged Analysis & Inference ("A&I"), an independent statistical consulting and data science research firm, to assess, replicate and evaluate this model. A&I's analysis showed that our prediction model has a very high level of statistical significance, with a more than 99.9 percent probability that the SS&C Intralinks Deal Flow Predictor is a statistically significant six-month predictive indicator of announced deal data, as subsequently reported by Refinitiv. We plan to periodically update the independent statistical analysis to confirm the SS&C Intralinks Deal Flow Predictor's continuing validity as a predictor of future M&A activity.

The SS&C Intralinks Deal Flow Predictor is provided "as is" for informational purposes only. Intralinks makes no guarantee regarding the timeliness, accuracy or completeness of the content of this report. This report is based on Intralinks' observations and subjective interpretations of due diligence activity taking place or proposed to take place, on Intralinks' and other providers' VDR platforms for a limited set of transaction types. This report is not intended to be an indicator of Intralinks' business performance or operating results for any prior or future period. This report is not intended to convey investment advice or solicit investments of any kind whatsoever.

### About SS&C Intralinks

SS&C Intralinks is the pioneer of the virtual data room, enabling and securing the flow of information by facilitating M&A, capital raising and investor reporting. SS&C Intralinks has earned the trust and business of many of the Fortune 1000 and has executed over USD 34.7 trillion worth of financial transactions on its platform. For more information, visit intralinks.com

"Intralinks" and the stylized Intralinks logo are registered trademarks of Intralinks, Inc. This report may also refer to trade names and trademarks of other organizations without reference to their status as registered trademarks. The SS&C Intralinks Deal Flow Predictor may be used solely for personal, non-commercial use. The contents of this report may not be reproduced, distributed or published without the permission of Intralinks. For permission to republish SS&C Intralinks Deal Flow Predictor content, please contact: insights@intralinks.com.

Thanks to Refinitiv for permission to use their M&A deal reports and data on announced deals in the SS&C Intralinks Deal Flow Predictor.

# intralinks.com/insights

© 2022 SS&C Intralinks, Inc. All Rights Reserved.